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SUS will print designs (at SUS's own discretion):

- Language, texts, graphics, images, and/or graphics that are appropriate for adults and children of all ages (as determined by SUS)
- Create a sense of community and are not likely to offend individuals or groups (as determined by SUS)
- Support intellectual property rights by using authorized images and content, including those owned or legally authorized to be used by the customer.

SUS will not print designs that:

- Promote, feature, or encourage underage drinking or marijuana (or other illegal substances) use by minors
- Include sexually suggestive images and/or texts involving children (minors)
- Feature explicit sex acts or frontal nudity of non-artistic or health/medical nature
- Promote, feature, or encourage the use of illegal substances (may include but not limited to marijuana)
- Include hate speech or symbols (includes but not limited to swastikas, iron crosses, confederate flag, etc.)
- Any attack, harassment, or defamation of others based on race, religion, ethnicity, gender, disability, national origin, or sexual identity
- Encourage violence or hate against individuals or groups
- Violate the intellectual property rights of others.

SUS may require changes to designs that:

- Include lewd language or swear words, or vulgar language
- Feature implicit sex acts, non-frontal nudity, or other nudity of an artistic or health/medical nature
- Has an overtly sexually connotation or tone, including but not limited pictures, texts, and/or graphics with strong sexual innuendo
- Involve violent terms or images that are not directed at an individual or group (included but not limited to, historical images of violence)
- Promote, feature, or encourage illegal activities
- Include other content that would be offensive to the SUS community

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